



Unleash Your Inner Innovator at the Big Idea Center

You spend a lot of time in college learning about other people's ideas. Shouldn't you also be learning how to bring your own ideas to life? The Big Idea Center can help you do just that.

The Big Idea Center is your resource as a Pitt student to gain hands-on experience in innovation and entrepreneurship. These are skills that you can use along your life's journey, whether working in a startup, a nonprofit or a Fortune 500 company, or even in personal creative or volunteer endeavors.

Here are a few upcoming opportunities this semester to dip your toes in the water in innovation and entrepreneurship that can help you unlock your personal potential.

**BIG IDEA
BOOTCAMP**



October 21, 5-7 p.m.

Explore the world of innovation and entrepreneurship. During this two-hour workshop you will learn key concepts for entrepreneurial success from our entrepreneurs in residence and other guest experts. Plus! Get the inside scoop on the FREE resources, programming, and competitions available to you, including the Kuzneski Innovation Cup (Fall 2021) and the Randall Family Big Idea Competition (Spring 2022).

Apply by October 15

This is your opportunity to Kick-start your entrepreneurial journey at the Big Idea Center and win part of a \$25,000 cash prize pool to advance your big idea toward reality.

You will be mentored during the competition as you continue develop the skills to further advance your idea and be ready to compete in the Randall Family Big Idea Competition in the spring!

Like all Big Idea Center programs, the Kuzneski Innovation cup is open to students in any major and of any level, from freshmen to post-doc. Join us for the Big Idea Center's FIRST major competition of the year! Apply by October 15. You must attend the Big Idea Boot Camp on October 21 to be eligible to participate.



**KUZNESKI
INNOVATION CUP**



For more information on Big Idea Center resources and programs use the code below:

